



Update

NWNM CEDS & RISTRA PROJECT

October 13, 2015



*Northwest New Mexico
Council of Governments*



New Mexico Association of Regional Councils

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The High Plateau Country Blueprint

A Strategic Path for Growth and Prosperity in Northwest New Mexico

2015 Comprehensive Economic Development Strategy (CEDS)
Northwest New Mexico Council of Governments



New Vision

PEOPLE: GROWING INDIVIDUAL &
HOUSEHOLD PROSPERITY

COMMUNITY: MAKING THE REGION A
GREAT PLACE TO LIVE, WORK, PLAY & STAY

JOBS & ENTERPRISES: PUTTING THE
REGION'S WORKFORCE TO WORK



7 Chiles (goals)

PEOPLE:

- #1 PARTICIPATION IN PROSPERITY
- #2 EDUCATION & TALENT SUPPLY

COMMUNITY:

- #3 LEADERSHIP
- #4 QUALITY OF LIFE & PLACE
- #5 ECONOMIC INFRASTRUCTURE

JOBS & ENTERPRISES:

- #6 BUSINESS PROMOTION & SUPPORT
- #7 DIRECT JOB CREATION





18 New Strategies

Recurring strategies
that align directly with
Vision and The 7 Chiles

PEOPLE

GOAL1 PARTICIPATION IN PROSPERITY	GOAL2 EDUCATION & TALENT SUPPLY
Strategy 1.1 Asset-Building	Strategy 2.1 Educational Excellence
Strategy 1.2 Technical & Policy Support	Strategy 2.2 Workforce Development & Deployment
	Strategy 2.3 Youth Retention



COMMUNITY

GOAL3 LEADERSHIP	GOAL4 QUALITY OF LIFE & PLACE	GOAL5 ECONOMIC INFRASTRUCTURE
Strategy 3.1 Institutional Leadership	Strategy 4.1 Live-Work-Play- Stay	Strategy 5.1 Built Capital
Strategy 3.2 Social Capital	Strategy 4.2 Local Reinvestment	Strategy 5.2 Financial Capital
Strategy 3.3 Leadership Training & Development	Strategy 4.3 Resiliency	



JOBS & ENTERPRISES	
GOAL6 BUSINESS PROMOTION & SUPPORT	GOAL7 DIRECT JOB CREATION
6.1 Business Climate, Policy & Competitiveness	Strategy 7.1 Economic-Base Recruitment
Strategy 6.2 Business Retention & Expansion	Strategy 7.2 Labor-Driven Employment
Strategy 6.3 Innovation, Entrepreneurship & Startup	

IJC Integration
The CEDS uses
the **Interim Jobs Council's**
“total e-base jobs needed”
as a leading metric

E-BASE JOBS

for the top Industrial Clusters
in Northwest New Mexico

Energy & Extractive + Transportation/Logistics	1,600
Manufacturing	1,500
Visitor/Tourism/Arts	750
Ag./Food Systems/Forestry	575
E-Base Services	2,430
Total E-Base Jobs	6,855

***Jobs included in Energy & Extractives

Source: 2015 Revised Job Creation Assessment - Interim Jobs Council



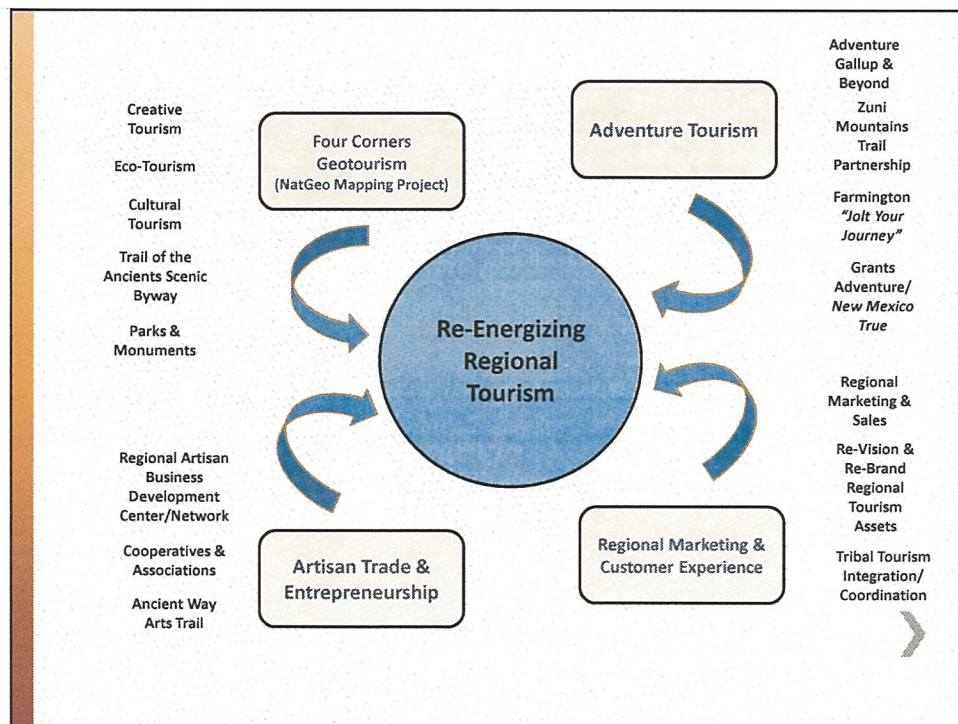
"Vital Projects"

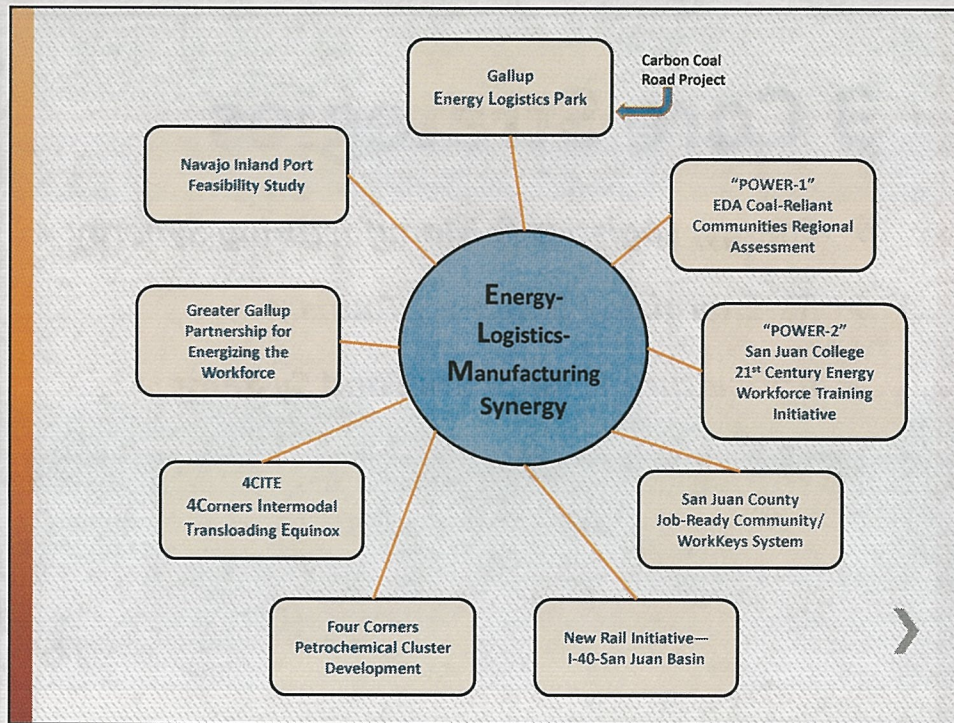
- ✓ *Navajo Inland Port*
- ✓ *Gallup Energy Logistics Park*
- ✓ *21st Century Skilled Workforce*
- ✓ *Manufacturing Cluster (Needs Assessment)*
- ✓ *Artisan Business Development Center*
- ✓ *Agribusiness Accelerator & Processing/Distribution Hub*



3 Core Strategies

- *Energy, Logistics & Manufacturing Synergy*
- *Re-Energizing Regional Tourism*
- *Agriculture & Regional Food Systems*





PROJECT STAGES	
STAGE #	CATEGORY
1	Initiation
2	Planning
3	Development
4	Validation
5	Execution

INVESTABILITY SCORE	
1	Project Stage (1-5)
2	Vital/Critical
3	Capacity
4	Alignment with Plans
5	Synergistic/Catalytic
6	Resiliency/Sustainability
7	7 Chiles (to what extent)
8	Other (state, federal, private)
Investability Score	Σ all factors



Program Knowledge Organizer that tracks, manages and communicates important information and data.



Thank You

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